



# Content Planning Guide

## Church/Religious Institutions

### GENERAL INFORMATION

- About/Church History
  - Administration/Staff
  - Visitor Information
  - Location/Directions
  - Worship Services
  - Calendar of Events
  - Endowment/Contribution Information
  - Prayer Request
  - Other
- Please indicate:

### MINISTRIES/PROGRAMS

- Adult
  - Youth
  - Community Outreach
  - International Mission/Outreach
  - Music Ministry/Choirs
  - Other
- Please indicate:

### MEMBER AREA

- Memorial Garden
  - Volunteer Recruitment
  - Mailing List Information
  - Other
- Please indicate:

### MEMBER RESOURCES

- Church Newsletter
  - Sermons \_\_ audio \_\_\_ video \_\_ online store
  - Music \_\_ audio \_\_ online store
  - Other
- Please indicate:



OTHER RESOURCES

- Message Boards/Forum
- Advertising: Will you offer advertising for local businesses?
- Daily Word \_\_\_ on website \_\_\_ mailing list
- Virtual Tour/Photo Gallery
- Other:

OTHER INFORMATION NOT LISTED ABOVE: